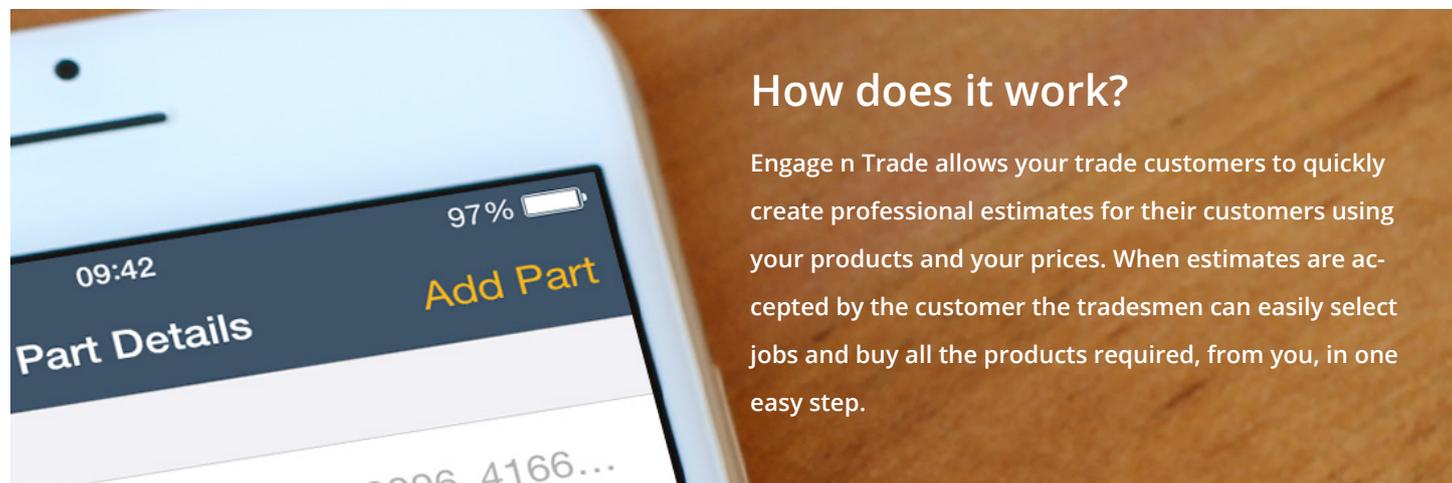## What is engage**n**trade ?

Engage n Trade has been developed specifically for building supplies organisations to engage with their trade customers in an online app. It's a customer engagement platform with the added benefit of providing your trade customers with the facility to create their own customer quotes, buy your products and then invoice their client, all in one app.

How does it work?

Engage n Trade allows your trade customers to quickly create professional estimates for their customers using your products and your prices. When estimates are accepted by the customer the tradesmen can easily select jobs and buy all the products required, from you, in one easy step.

What are the benefits to a building supplies organisation of using Engage n Trade?

Increases brand loyalty and spend per customer by delivering a one-stop-shop 'quote/buy/invoice' process to your trade customers. Additionally, the e-commerce platform can be branded with your logo and other branding elements. Furthermore, the tradesman can add their brand to their quotes, orders and invoices.

Improves business efficiency and profitability by taking advantage of mobile e-commerce technology.

Provides insights into your buyer's behaviours, patterns and trends informing revenue forecasts and stock requirements.

Provides differentiation from your competition by offering a product that will delight your trade customers.
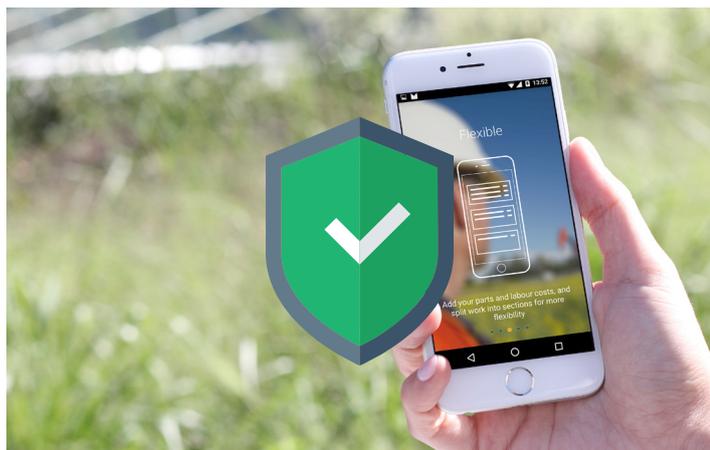
We already have an app that allows our customers to buy via their mobile. What's different with Engage n Trade?

Engage n Trade is more than just an app for your clients to order products. It is a customer engagement platform where your clients can purchase your products via their mobile device, as well as providing the facility for them to create their own quotes and invoices in one app. Your online Shop becomes a part of their business process.
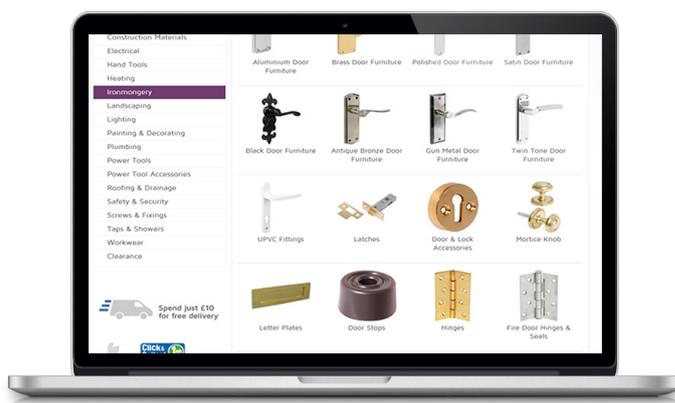
Security is a high priority for us. How secure will the app be?

Engage n Trade is hosted in a secure data centre by one of the largest cloud providers in the world. They are certified to ISO 27001:2013 standards and all communications between the app and the cloud are encrypted. Each user's account is password protected.

Can Engage n Trade be implemented into our infrastructure?

There are a number of ways Engage n Trade can integrate into your e-commerce environment. These methods include the use of web services such as REST, file transfer, or redirects to your web store. The best solution depends on your particular e-commerce environment and we would be happy to discuss this with your e-commerce team or provider.

Where can I get further information?

You can contact us for a chat or to arrange a meeting by emailing **info@engagentrade.com**

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